

ZOEY RITCHIE

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Websites, Portfolios, Profiles

- <https://zritchie.com/>

Education

Bachelor of Arts: Communications And Media Studies , Expected in 05/2025

Stetson University - Deland, FL

[Fall, 2022] - Honor Roll

[Spring, 2023] - Honor Roll

[Fall, 2023] - Honor Roll

Professional Summary

Dynamic and adaptable professional with a proven track record at Stetson University Athletics, excelling in sports knowledge and digital literacy. Demonstrated exceptional research skills and social media strategy, enhancing brand visibility for JL Sports by crafting engaging campaigns. Known for strong teamwork and attention to detail, consistently delivering results beyond expectations. Highly-motivated with desire to take on new challenges. Strong work ethic, adaptability, and exceptional interpersonal skills. Adept at working effectively unsupervised and quickly mastering new skills.

Skills

- Strong teamwork
- Sports knowledge
- Adaptable to change
- Accuracy and efficiency
- Sanitation practices
- Attention to detail
- Exceptional research skills
- Digital literacy
- Investigative reporting
- Deadline Management
- Social Media Strategy

Work History

Athletic Event Staff Member, 08/2021 to Current

Stetson University Athletics – DeLand, FL

- Set up and manage sporting events
- Provided information about facilities, entertainment options, rules, and regulations to attendees

- Maintain inventories of equipment, storing and retrieving, assembling and disabling equipment as necessary.
- Demonstrated strong communication skills when interacting with diverse groups of attendees from various ages and backgrounds.
- Promoted a welcoming atmosphere with friendly assistance, helping guests find their seats quickly and easily.

Social Media Marketing Intern, 05/2024 to 08/2024

Jl Sports

- Supported branding, digital marketing messaging, and advertising campaigns by engaging with followers on various social media platforms.
- Increased brand visibility by crafting and implementing creative social media campaigns.
- Enhanced audience engagement through regular posting of relevant content on multiple social media platforms.
- Designed and presented social media campaign ideas.

Executive Internship , 08/2020 to 05/2021

Wekiva High School – Apopka, FL

- Developed verbal and written communication skills by maintaining communication between teachers and the library
- Helped students and teachers access necessary equipment like books, technology, and educational resources.
- Developed organizational skills through managing multiple tasks simultaneously while adhering to strict deadlines.
- Participated in professional development opportunities to enhance skill set, contributing to overall intern growth and potential future employment prospects.